

HOW TO ...
BECOME AN
EFFECTIVE
BOARD
PRESIDENT

LIVE WEBINAR - 2023/2024: 9/20/23

PRESENTED BY: ANGELA IRWIN, PRESIDENT, AIRWIN EDUCATIONAL SERVICES, LLC



Step 1.

Develop your "job description"

2

Step 2.

Assess leadership skills

3

Step 3.

Put in the time

4

Step 4.

Encourage Process/Systems Development 5

Step 5.

"Be the Guide on the Side"

FIVE STEPS TO BECOMING AN EFFECTIVE BOARD PRESIDENT

STEP I: DEVELOPYOUR JOB DESCRIPTION

- Identify both practical skills and leadership skills necessary for job/role
- Include any unique and specific board/academy nuances
- Sample job description



STEP 2: ASSESS LEADERSHIP SKILLS

- Be thoughtful about your "board chair" skills
- Differentiate "CEO" skills from board leadership skills
- What kind of leader do I want to be for my board (and work toward becoming that leader)? Hint: Good board leaders are facilitators NOT commanders.



STEP 3: PUT IN TIME

- Spend appropriate time with school leadership/management
- Take leadership role in preparing for meetings
- Be knowledgeable about agenda topics and contribute to its development



STEP 4: ENCOURAGE PROCESS/SYSTEMS DEVELOPMENT

"Board chair interventions are focused on process and people rather than on content."*

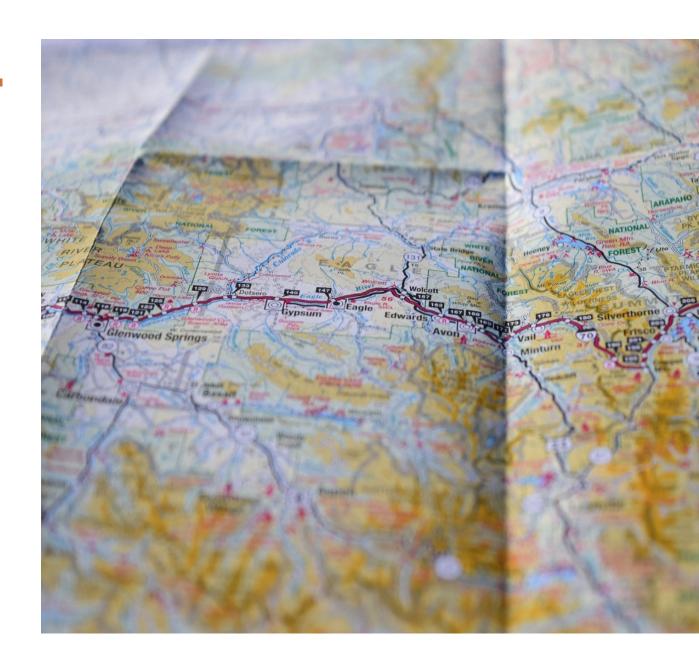
- Utilize processes/systems to guide board discussion
- Processes predict results
- Ensure processes/systems create conditions for board engagement

*Source: How to be a Good Board Chair Harvard Business Review 2018 By: Stanislay Shekshnia



STEP 5: BETHE "GUIDE ON THE SIDE"

- Be restrained
- Be patient
- Be available



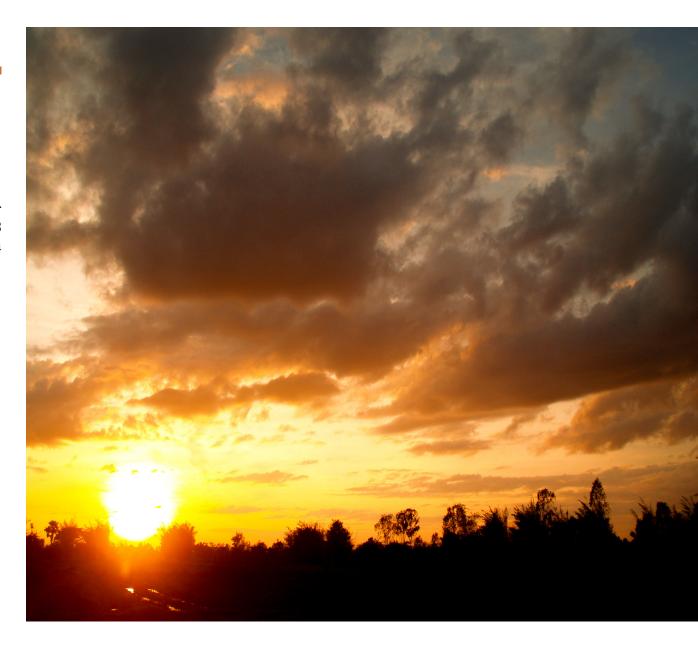
EVALUATING BOARD CHAIR? SHOULD YOU? DO YOU?

As your leadership goes, so goes your board . . .



"Great board chairs create conditions that allow other people to shine."

How to be a Good Chair Harvard Business Review 2018 By: Stanislav Shekshnia





THANK YOU!

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